Ethics: What We Can Learn from Cowboys

Deborah D. Lambert, CPA, CPCU, CGMA

A book review...

About the Author

James P. Owen
1. Live Each Day With Courage

2. Take Pride in Your Work

3. Always Finish What You Start
4. Do What Has to Be Done

5. Be Tough, But Fair

6. When You Make a Promise, Keep It
7. Ride for the Brand

8. Talk Less and Say More

9. Remember That Some Things Aren’t For Sale
10. Know Where to Draw the Line

How Cowboy Ethics Can Change Us

Cowboy Code
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More About the Book

www.cowboyethics.org
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